



MEXICO - U.S.A

MISSION TO GULF STATES

Alabama, Campeche, Florida, Louisiana, Mississippi, Tabasco, Tamaulipas, Texas, Yucatan and Veracruz

January 24-27, 2017 - San Francisco de Campeche





** Product exhibition of Mexican companies according to the principal economic sectors of the Commercial Mission.

** Exhibit / Schedule: 9:00 – 18:00 hrs

1. Agriculture
2. Health
3. Education
4. Energy
5. Construction and Real Estate
6. Heavy equipment
7. Security

Tuesday, January 24th:

Inauguration by the Canciller Claudia Ruíz Massieu Salinas

Schedule: 9:00 – 9:45 hrs.

Panel 1:

Social Harmony and Peace in Mexico.

Campeche Success Story.

Schedule: 10:00 – 11:15 hrs.

Duration: 1:15 hrs.

Participants:

1	Government of the State of Campeche	(25min)
2	Mexico's Secretary of Government	(20min)
3	Ambassy of the United States of America in Mexico	(15min)
4	Secretary of the Navy	(15min)

Presentation 1:

Consuls of Mexico introducing U.S. States

Schedule: 11:20 – 13:15 hrs.

Duration: 1 hrs. 55 min.

Description of time: (10 min. brief) + (5 min. video material)

- A. **Consulate** in Atlanta, Georgia (10 min)
 - a) Introduces Alabama (15 min).
- B. **Consulate** in Miami, Florida. (10 min)
 - a) Introduces Florida (15 min).
- C. **Consulate** in New Orleans, LA. (10 min)
 - a) Introduces Louisiana (15 min).
 - b) Introduces Mississippi (15 min).
- D. **Consulate** in Houston, Texas. (10 min)
 - a) Introduces Texas (15 min).





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Lunch:
B. Schedule: 13:15 – 14:25 hrs
C. Duration: 1 hr. 10 min.

Presentation 2:
 U.S Consulate introducing Mexican States
Schedule: 14:25 – 15:45 hrs.
Duration: 1:20 hrs.
Description of time: (10 min. brief) + (5 min. video material)

U.S Consulate in Merida,
 Mexico introduces Mexican Gulf States. (10 min)
 a) Secretary of Economic Development of the State of Campeche
 b) Tabasco (15 min).
 c) Veracruz (15 min).
 d) Yucatan (15 min).
 e) Tamaulipas (15 min).

Private Meeting
 GOMUR – CiiMAR-GOM
Schedule: 16:00 – 17:30 hrs.
Duration: 1:30 hrs.

Cocktail & Food / Welcome Reception
Schedule: 19:00 - 21:00 hrs.
Duration: 2 hrs.

Wednesday, January 25:

Panel 2:
 Special Economic Zones, New Investment Opportunities in Mexico
Schedule: 9:00 – 10:30 hrs.
Duration: 1 hrs 30 min

Participants:

- | | | |
|----------|---|------------------------|
| 1 | Secretary of Economy State | (20 min)+(10 min Q &A) |
| 2 | Development of Special Economic Regions | (20 min)+(10 min Q &A) |
| 3 | Secretary of Economic Development | (20 min)+(10 min Q &A) |





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Panel 3:

Energy Reform in Mexico

Schedule: 10:40 – 12:25 hrs.

Duration: 1.45 hrs.

Participants:

- | | | |
|----------|---|--------------------------|
| 1 | Secretary of Energy | (20 min) + (15 min Q &A) |
| 2 | PEMEX | (20 min) + (15 min Q &A) |
| 3 | Chairman of the Senate Energy Committee | (20 min) + (15 min Q &A) |

Panel 4:

"Viewing the Gulf in its Entirety:
Linking Research and Management Needs."

Schedule: 12:30 - 13:30 hrs

Duration: 1 hrs.

Moderator:

Christopher F. D'Elia, LSU College of the Coast and Environment

Participants:

- | | | |
|----------|--|---------|
| 1 | Larry McKinney , Gulf of Mexico University Research Collaborative (GOMURC) | (15min) |
| 2 | Laura Bowie , Gulf of Mexico Alliance (GOMA) | (15min) |
| 3 | Porfirio Alvarez , Mexican Consortium of Marine Research Institutions of the Gulf of Mexico and the Caribbean (CiiMAR-GoMC) | (15min) |





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Lunch

Schedule: 13:40 – 15:00 hrs.
Duration: 1 hr. 20 min.

Business Board 1:

Pre-arranged Business to Business Meetings
Schedule: 15:10 - 18:10 hrs.
Duration: 3:00 hrs.

Activities:

MX and US Companies will be matched with one another in advance of the meetings and provided a Business to Business schedule. Specific requests for company meetings can be made and submitted in advance. Each Business to Business meeting will last 15 minutes.

Governor's dinner:

- Governor's table
- Secretaries table
- Consuls and Ambassadors table
- Business table

Schedule: 20:00 – 22:00 hrs.
Duration: 2 hrs

Thursday, January 26:

Travel day

Visit Mexico:

Cultural and Economic activities:

- 08:00 am- Visit to the Port of Ciudad del Carmen
- 08:00 am- Visit to the Port of Seybaplaya
- 08:00 am- Sightseeing Calakmul
- 08:00 am- Sightseeing Edzna
- 08:00 am- Golf Tournament at Country Club or Aak Bal
- 09:00 am- Tour to the Historic Center and Shopping Tour





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Primary Hotel

Gamma Hotel

Location: St. Adolfo Ruiz Cortines No. 51
 Col. Centro Z.P. 24000, Campeche, Campeche, Mexico
<http://www.gammahoteles.com/es/web/gamma-de-fiesta-inn-campeche-malecon>

Additional Information

City Express Hotel

Location: St. Adolfo Ruiz Cortinez No. 12 Fracc. Sector Fundaciones
 Area AH-KM-PECH. Z.C. 24028 Campeche, Campeche México.
<https://www.cityexpress.com>

Casa Don Gustavo Hotel

Location: St. 59 No. 4 between 8 and 10
 Col. Centro , Z.P. 24000, Campeche, Campeche, Mexico
<http://casadongustavo.com>

Plaza Campeche Hotel

Location: 10 Street, # 126, Centro, Z.C. 24000,
 Campeche, Campeche, Mexico.
<http://hotelplazacampeche.com>

Ocean View Hotel

Location: Pedro Sainz de Baranda Ave.,
 Área Ah Kim Pech, Z.C. 24014, Campeche, Campeche, Mexico.
<http://www.oceanview.com.mx>

H177 Hotel

Location: 14 street, # 177, Centro, Z.C. 24000,
 San Francisco de Campeche, Campeche, Mexico.
<http://www.h177hotel.com>

Hacienda Puerta Campeche Hotel

Location: 59 street, # 71, between 16 & 18, Z.C. 24000,
 Campeche, Campeche, Mexico.
<http://www.puertacampeche.com>

